
Additional Notice for 2020 Rights Sales Coordinators of Publication Industry Promotion Agency of Korea

Publication Industry Promotion Agency of Korea, aka KPIPA, would like to invite you the following additional positions of rights sales coordinators responsible for providing latest local publishing trends and supporting rights sales of Korean contents to overseas markets. We hope more strong candidates will be applying for the job.

□ Business Purpose

- Set up local information network of overseas publishing markets for expanding the export of Korean publishing content

□ Job Opening

- **(Countries)** One each from Russia, Vietnam, Japan, UAE, Mexico

- * With no qualified candidates from the countries above, there can be no hiring in that region.

- **(Qualifications)** Insiders or experts of the publishing industry residing in the countries above; fluency in both Korean and local languages; high proficiency with office programs including MS-Word and HWP etc.

- **(Working period)** from May 2020 to December 2020

- * **(Responsibilities)** Gathering information on local publishing market; Promoting the expansion of local awareness of K-Book etc.

- Identifying local publishing trends and issues : submit regular and/or irregular reports, research data etc.

- Building up human network within local publishing industry : find foreign buyers

- Promoting K-Book : plan and local-customized promotions

- Participating in local publishing-reading events and its neighbors' and writing observation reports; supporting KPIPA's relating projects

- * **(Expenses for Activities)** Paid according to the allowance payment regulations of KPIPA

- Monthly expenses; Writing fees (KRW13,000 on a 200-character manuscript paper for monthly report etc., / KRW40,000 per A4 page for other research paper about local buyers and organizations etc.)

- Supporting expenses for researching surrounding areas other than residential areas

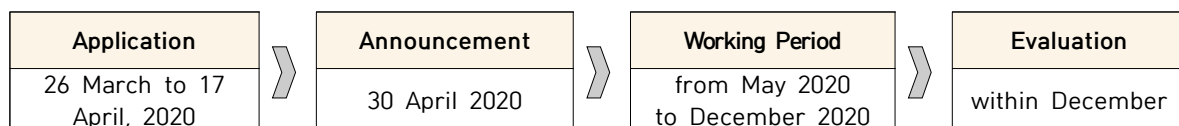
* The period could be extended or terminated according to the performance review around the end of the period.

□ Application and Selection

- (Application) from 26 March(Thurs.) 2020 to 17 April(Fri.), 2020
- (Procedure) ① Fill out the KPIPA application form → ② Print out and sign the form → ③ Send an email to kbook@kpiipa.or.kr
 - * Specify the name of applicant and country on the title of email and its attached file (ex.: Russia, Hong Gildong)
- (Required Documents) Fill out and submit the attached KPIPA form in Korean language
 - 1 copy of your resume and cover letter (experiences from publishing, reading and content business are preferred)
 - 1 copy of Sample Report
 - * The above-mentioned documents (resume, cover letter, and sample report) should be written in Korean.
- (Selection & Guidelines) set up a Judging Committee, and review the documents
 - Evaluation Standards

Evaluation Items	Details	Ratio (%)
Job Suitability	- Expertise in publishing·content business of the given area	40
Writing Ability	- Adept at writing reports	30
Market Suitability	- Competence in establishing local networks	20
Misc.	- Reason to apply	10

□ Schedules



□ Miscellaneous

- All submitted documents will not be returned, and selection may be cancelled if the contents are not true.

- Activity reports can be posted on KPIPA homepage, its webzine, and its social media etc., as well as used as internal data. All copyrights of the submitted reports are reserved to KPIPA.
- In case the work is considered insincere during the activity, or it is judged that there is a problem such as damaging the dignity of KPIPA, or in case the reports are judged to have ethical and legal issues such as plagiarism, KPIPA can terminate the activity of the coordinator immediately and take other necessary actions.
- The notice above may be changed in part due to circumstances.

26 March, 2020

President of the Publication Industry Promotion Agency of Korea